Healthcare offers significant opportunities for solution providers

The global healthcare industry is transforming—quickly transitioning from proprietary solutions to a foundation of open, global GS1 standards.

- Healthcare systems in more than 65 countries and regions are implementing GS1 standards— in Australia, Brazil, Europe, Japan, Korea, New Zealand, Saudi Arabia, UK, United Arab Emirates, U.S. and many more.[1]

- Today, nearly all EU countries are using GS1 standards to identify pharmaceutical products in support of the EU Falsified Medicines Directive.[2] The Department of Health in England is driving the implementation of GS1 standards throughout its NHS Trusts.[3]

- As of June 2017, more than 85 percent of medical device records loaded into the U.S. Food and Drug Administration's Global UDI database are using GS1 standards as the primary identifier.[4]

Are you aligned with this strategic shift in healthcare?

Healthcare providers worldwide are implementing GS1 standards to deliver significant value for their processes, caregivers and patients.

With GS1 standards, healthcare providers are streamlining their activities for greater efficiency and productivity. They are working together to achieve the ultimate goal of making healthcare environments safer for patients.

Yet, healthcare providers need help to successfully navigate this change. Many are implementing GS1 standards for the first time across a range of their activities.

GS1 standards are being used not only in the supply chain, but also throughout hospitals—in operating theatres, pharmacies, central sterile services departments, patient rooms and healthcare records—for medication administration, asset tracking, invoicing and much more.

Do you have GS1 standards built into your solutions?

"Down to its core, we aligned our architecture on GS1 standards. This has saved us valuable time and assured our customers."

Jean-Pierre Allard
Chief Technology Officer
Optel Group

[1] "Strength in unity: The promise of global standards in healthcare," McKinsey, https://www.gs1.org/docs/healthcare/McKinsey_Healthcare_Report_Strength_in_Unity.pdf
[2] GS1 statistic
[3] "NHS e-procurement strategy," NHS website, https://www.gov.uk/government/publications/nhs-e-procurement-strategy
[4] U.S. FDA Global UDI database, as of June 2017

You have an opportunity to be part of healthcare's transformation—to offer solutions with GS1 standards that truly support your customers' priorities.

Drive interoperability across the industry.

- GS1 standards provide a foundation for connectivity between healthcare IT systems. Collaborate with other solution providers to create coordinated solutions.

- With GS1 standards-based solutions, get "baseline" functionality that can be easily replicated across multiple customers' implementations.

- With GS1 standards, minimise the costs, risks and time associated with the lack of interoperability in customers' solutions.

Create today's solutions, shape tomorrow's standards.

- Become part of a GS1 community of solution providers to learn, collaborate and provide standards-based solutions for your customers.

- Get direct access to healthcare players to better understand their needs for products and services.

- Shape future healthcare standards by participating in the GS1 Global Standards Management Process (GSMP), and learn about new standards prior to implementation, giving your solutions greater speed to market.

Lead, collaborate and grow.

- With GS1 resources, stay on top of industry trends and become an industry thought leader.

- Share successes by undertaking implementation stories and best practices.

- Grow your business, enhance your brand and, most important, partner with your healthcare customers to achieve safer, more sustainable patient care.

"GS1 standards have clearly proven to enable value-based benefits for our biopharma and healthcare customers."

Brian Daleiden
Vice President of Industry Marketing
TraceLink Inc.

Take the opportunity.

GS1 standards are the foundation for healthcare solutions—today and into the future. Take the opportunity: Create solutions with GS1 standards that help healthcare providers turn planned possibilities into exciting realities.

Read about how healthcare manufacturers and providers worldwide are using GS1 standards: **www.gs1.org/healthcare/reference-books**

For more information about supporting GS1 standards for healthcare, contact your local GS1 Member Organisation healthcare expert at: **www.gs1.org/healthcare/contact**

About GS1 Healthcare

GS1 Healthcare is a global, voluntary user community bringing together all healthcare supply chain stakeholders, including manufacturers, distributors, healthcare providers, solution providers, regulatory bodies and industry associations. The mission of GS1 Healthcare is to lead the Healthcare sector to the successful development and implementation of global standards by bringing together experts in Healthcare to enhance patient safety and supply chain efficiencies. GS1 Healthcare members include over 100 leading Healthcare organisations worldwide.

For more information about GS1 Healthcare, please visit **www.gs1.org/healthcare**